

14th Annual Diabetes Symposium



EXHIBITOR PROSPECTUS

Friday, October 9, 2026
Jefferson Alumni Hall
Philadelphia, PA

14th Annual Diabetes Symposium
Friday, October 9, 2026 | 7:00AM - 3:00PM EDT
Jefferson Alumni Hall

In-Person Exhibit Opportunity

On behalf of the Department of Medicine, Division of Endocrinology, Diabetes & Metabolic Diseases at Sidney Kimmel Medical College of Thomas Jefferson University, and course directors Serge Jabbour, MD, and Jeffery Miller, MD, I cordially invite you to participate as an exhibitor at the upcoming 14th Annual Diabetes Symposium. The conference will take place on Friday, October 9, 2026, on the Center City Campus of Thomas Jefferson University.

This conference will provide a comprehensive update on the diagnosis and management of type 2 diabetes, obesity, dyslipidemia, and diabetes technology through a combination of evidence-based medicine, clinical experience, expert presentations, and interactive Q&A discussions. Topics will include new paradigms in T2D and obesity management, practical guidance in diabetes technology, insulin management strategies, dyslipidemia in T2D, and patient-centered communication.

As an exhibitor at this event, you will have the opportunity to share your product information directly with approximately 150 attendees representing practices from the Greater Philadelphia region, including specialists in Endocrinology, Internal Medicine, and other healthcare professions. This year, we are excited to introduce a new **Platinum Product Theater** opportunity, offering enhanced visibility and a dedicated platform to engage attendees through focused educational and product presentations. Additional exhibiting opportunities include bronze and gold sponsorship levels, each designed to maximize interaction and networking throughout the conference.

Exhibitor Raffle and Score Card

To encourage attendee-exhibitor interaction, attendees will have the opportunity to visit each exhibit booth to collect signatures and participate in an exhibitor raffle for the chance to win an amazon gift card at the conclusion of the conference. Please note that exhibit funds will not be used toward raffle prizes or giveaways, as these expenses will be covered through institutional and registration funds.

Please review the materials below for details on the benefits included with each exhibit opportunity. To register your company and learn more, please visit: <https://jefferson.cloud-cme.com/diabetes2026>

Should you have any questions contact me directly at Christopher.Curran@Jefferson.edu. We hope you will join us as an exhibitor for this exceptional educational program and valuable networking opportunity. Please feel free to contact me if you need any additional information.

Thank you,
Christopher Curran
CPD Planner
Office of Continuing Professional Development

Date and Time	Friday, October 9, 2026, 7:00 AM - 3:00 PM
Conference Location	Thomas Jefferson University Alumni Hall 1020 Locust Street Philadelphia, PA 19107
Exhibitor Registration	Please visit https://jefferson.cloud-cme.com/Diabetes2026
GOLD LEVEL \$5,000	<ul style="list-style-type: none"> ○ One full page, color company advertisement in Exhibitor Directory (Due: September 9, 2026) Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. ○ Prime exhibit location ○ Up to two company representatives at table ○ Individual company acknowledgement signage ○ PowerPoint slideshow acknowledgement ○ Special name badge designation ○ Company listing in Exhibitor Directory ○ One 6ft draped table ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Attendee List (Attendees who granted permission for their information to be shared)
BRONZE LEVEL \$3,500	<ul style="list-style-type: none"> ○ One half page, black and white company advertisement in Exhibitor Directory (Due: September 9, 2026) Ad specifications: JPEG format, letter size (8.5x5.5), no bleed, preferably with a border ○ One company representative at table ○ PowerPoint slideshow acknowledgement ○ Company listing in Exhibitor Directory ○ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ○ Consent to Share Attendee List (Attendees who granted permission for their information to be shared) ○ One 6ft draped table
PLATINUM LEVEL \$10,000 <i>limited to one company</i>	<ul style="list-style-type: none"> ○ Dedicated 30-minute Product Theater Session from 12:30pm–1:00pm ○ The Product Theater will be promoted to registered conference attendees in advance of the event. ○ The company may provide a one-page digital flyer to be distributed to attendees prior to the conference. ○ The company may provide a printed informational flyer to be distributed at the registration area on the day of the program. ○ Display your product directly to key decision-makers, including course directors and Thomas Jefferson University faculty involved in clinical education, curriculum planning, and program development. ○ 2 full page, color company advertisement in Exhibitor Directory (Due: September 9, 2026) ○ Ad specifications: PDF format, letter size (8.5x11), no bleed, preferably with a border. ○ Prime exhibit location ○ Up to three company representatives at table ○ PowerPoint slideshow acknowledgement ○ Company listed in printed Exhibitor Directory

<p>Exhibit Location/ Times</p>	<p>The exhibit area is available throughout the conference. The following times are preliminary dedicated exhibit times where food and beverages will be served:</p> <p>6:30AM – 7:00AM Set up. 7:00AM – 7:50AM Registration & Exhibits 10:00AM – 10:15AM Breaks & Exhibits 12:15PM – 1:15PM Lunch & Exhibits</p>
<p>Set-up /Breakdown</p>	<p>Exhibit set-up can begin on Friday, October 9, 2026, at 6:00AM (Subject to Change). Exhibit breakdown must be completed by 3:00PM on Friday, October 9, 2026.</p>
<p>Electrical Needs</p>	<p>Electrical services <u>are included</u> in the exhibit fee. Each company is responsible for communicating their electrical in the registration form.</p>
<p>Shipping Information</p>	<p>Shipments will be accepted by the Jefferson Office of CPD 2 days prior to conference, no earlier than Wednesday, October 7, 2026. Be sure to label them accordingly. Please email Christopher.Curran@jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when they are expected to arrive at Alumni Hall.</p> <p style="text-align: center;">Label for Boxes: Thomas Jefferson University Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19017 Attn: Office of CPD- Christopher Curran 14th Annual Diabetes Symposium Package ___ of ___</p> <p>Thomas Jefferson University does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.</p>
<p>Payment</p>	<p>Payment can be made with American Express, Visa and MasterCard via the course page listed below.</p> <p>http://jefferson.cloud-cme.com/Diabetes2026</p> <p>After registering via the course page, you may also make payment via check. Please make check payment to: Thomas Jefferson University Note Course ID 46541</p> <p>Mail to: Thomas Jefferson University; Office of CPD – ATTN Christopher Curran 1020 Locust Street, Suite M-5; Philadelphia, PA 19107</p>
<p>Exhibitor Rules</p>	<p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference; exhibitor is buying exhibit space. • All exhibits must be tabletop or portable in nature. • Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.

	<ul style="list-style-type: none"> • Exhibits are intended for informational purposes; products should not be sold on site. • Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe but must refrain from any participation or recording of any scientific sessions on that company's behalf. <p>The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computers, audio visual equipment, etc.) unattended at any time in the exhibit hall.</p>
Sunshine Act	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the "Sunshine Act").</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that must be reported under the Sunshine Act.</p>
Exhibitor Refund Policy	<p>Requests for exhibitor fee refunds must be sent in writing and received by the Office of CPD before September 9, 2026. There will be no refunds after this period. Cancellations notified before the one-month period will incur a 10% cancellation fee. Exhibitors who do not attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5 Philadelphia, PA 19107</p> <p>Or by email to jeffersoncpd@jefferson.edu - please include the activity name in the subject line.</p>
Exhibitor Registration Deadline	<p>Exhibitor registration is due by September 5, 2026. We cannot accept registration after this date, so please be sure to register by the deadline.</p>
Questions	<p>If you have any questions, please contact Christopher.Curran@Jefferson.edu</p>

14th Annual Diabetes Symposium

Jefferson Alumni Hall * 1020 Locust Street, Philadelphia, PA 19107
 Friday, October 9, 2026 - AGENDA
 Preliminary Agenda - Subject to Change

October 9, 2026		7:00AM - 3:00PM
7:00AM - 7:50AM	Conference Log On & Virtual Exhibits	
7:50AM - 8:00AM	Registration, Continental Breakfast, Exhibits	Serge Jabbour, MD Jeffrey Miller, MD
8:00AM - 8:45AM	New Paradigms in T2D Management ²	Intekhab Ahmed, MD
9:00AM - 10:00AM	Diabetes Technology: Practical Guide ¹	Erin Ormsby, MD
10:00AM-10:15AM	Break & Exhibits	
10:15AM - 11:15AM	Insulin management in T2D: Old & New ²	Steven B Nagelberg, MD
11:15AM - 12:15PM	Dyslipidemia and T2D ²	Dean G Karalis, MD
12:15PM - 1:15PM	Lunch & Exhibits	
1:15PM - 2:15PM	New Paradigms in Obesity Management ²	Angela L Magdaleno, DO
2:15PM - 3:00PM	Words Matter ¹	Cheryl C Marco, RD
3:00PM	Symposium Concludes	

PS¹ Session qualifies for PA Patient Safety/Risk

PS,NP² Session qualifies for PA Patient Safety/Risk and Nurse Pharmacology

